



*Festival Fortnight 2023*  
*Sponsorship*

# *Welcome to Scotland's LGBTIQ+ sports festival!*

Festival Fortnight, coordinated by LEAP Sports, takes place between the 17th & 30th of June every year. It aims to increase the visibility and participation of LGBTIQ+ people in Scottish sport.

The festival provides opportunities to raise awareness of LGBTIQ+ and wider equality, inclusion and human rights issues within the world of sport and physical activity. There is something for everyone! A combination of sporting, cultural, academic and social events feature across the fortnight.

Festival events are hosted by a wide range of diverse partners within Scotland's sport and LGBTIQ+ communities. With a return to in-person events, last year's festival saw a record breaking 90+ events hosted by over 60 partners.



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# *Festival Fortnight 2023*

This year we are celebrating the festival's 10th anniversary! It is set to be even bigger and better than before.

Our partner handbook, event listing and small grant applications will go live on February the 28th during LGBT History Month. The Festival Fortnight team will be spreading the word far and wide, to galvanise partners old and new, to make our 10th festival the best ever.

## What to expect from Festival Fortnight 2023:

- 100+ events hosted by 75+ partners.
- Thousands of people celebrating LGBTIQ+ inclusion in sport.
- The inaugural closing reception.
- £7,000 awarded to support community groups.
- £2,000 awarded to support young people.



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# Benefits of Being a Festival Fortnight Sponsor

Does your organisation want to break down barriers for the LGBTIQ+ community in sport and physical activity? Do you want to celebrate equality, diversity and inclusion at a national level?

Then become one of our sponsorship partners today!

## Sponsorship partner benefits:

- Your logo used on Festival Fortnight related social media and promotional materials.
- A social media announcement and press release about your sponsorship.
- Volunteering opportunities for your team.
- Invitations for your team to the inaugural closing reception.
- Hosting your own events as part of the festival.
- Pride in knowing your organisation has made a meaningful impact in Scottish sport.

The Festival Fortnight team works in a creative and collaborative manner. Any sponsorship partner is welcome to bring new ideas to the table.



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# Sponsorship Packages

## Headline Sponsor

£10,000

- All of the sponsorship partner benefits plus;
- “Festival Fortnight 2023, powered by ‘Headline Sponsor’” to appear on all communications and promotional materials.
- Featured on an episode of Pride of the Terrace's Seen & Heard podcast.
- LEAP Sports elite ambassador to speak at a company event.

## Community Sponsor

£5,000

- All of the sponsorship partner benefits plus;
- Special mention in all communications related to our community small grants.
- LEAP Sports community leader to speak at a company event.

## Youth Sponsor

£2,000

- All of the sponsorship partner benefits plus;
- Special mention in all communications related to our youth small grants.
- LEAP Sports youth ambassador to speak at a company event.



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*For more information contact;*

*Munro Stevenson - [munro@leapsports.org](mailto:munro@leapsports.org)*

*[www.festivalfortnight.org](http://www.festivalfortnight.org)*

